CHECKLIST

Social Media Photo Shoot Checklist

- [ ] List the posts you need over the next four to eight weeks
- [ ] Group shots by location and setup to create your shot list
- [ ] Shoot everything that needs natural light first
- [ ] Frame loose to allow cropping for different platforms
- [ ] Take the same shot from multiple angles
- [ ] Review and delete obvious failures before editing
- [ ] Sort keepers into folders by topic or week